

## **CieAura Launches on March 18, 2010 with New Products and Professional Athletes**

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Los Angeles, CA ([PRWEB](#)) March 8, 2010 -- CieAura, a direct sales company distributing CieAura Transparent Holographic Chips™, will hold its Launch Event 2010 at the Hilton Americas in Houston, Texas on March 18 – 21, 2010. Several thousand Independent Retailers from all over the country will gather together with the CieAura Management Team and field leadership to celebrate the official Launch of CieAura. Celebrity athletes scheduled to present include Coach of two NBA Championship Teams and the 2000 Olympic Gold Medal Coach, Rudy Tomjanovich, 13 year NBA player for the Chicago Bulls, Los Angeles Lakers and Detroit Pistons, Orlando Woolridge and NBA Champion and Hall of Famer, Elvin Hayes.

This much anticipated high energy, multi-media event will include new product introductions, recognition, announcements of international strategy, and comprehensive, action packed training and marketing systems to equip CieAura's independent sales force with the right tools to build a successful home-based business. Internationally acclaimed Leadership and Peak Performance Specialist, Tom McCarthy, will be presenting throughout the event to teach effective leadership and personal development principles. A featured panel of Medical Professionals from around the country will be on site to educate about the research, science and application of CieAura's revolutionary products.

CieAura Founder and CEO, Ken Rasner, says, "This will be the most complete & incredible event I've ever seen. I am so excited for our retailers. I know what's coming and as they say: "You've never seen anything like what's about to happen!"

CieAura will cap off its Launch Event 2010 with a red carpet "Magical Evening" Celebration Banquet on Saturday, March 20th featuring a world class performer, an elegant dinner, live entertainment and photo opportunities with all the sports celebrities and CieAura's Management team. For complete event details visit: [www.cieauraevents.com](http://www.cieauraevents.com).

Utilizing 3000 years of science in a 21st century delivery system, CieAura's Transparent Holographic Chips™ are computer-programmed holograms based on sophisticated combinations of homeopathic processes. CieAura Holographic Chips have the look of simple decals on the body or clothing and are totally non-invasive without any chemical component. When applied to specific acupuncture areas, users report an increase in energy and stamina, deeper, more complete rest, relief from discomfort and other positive results depending on the program formula of the Holographic Chip and the related placement.

CieAura products are currently available through CieAura Independent Retailers around the country.

About CieAura, LLC – Creating Total Balance for Life. CieAura is a U.S.-based direct sales company distributing CieAura Transparent Holographic Chips™. CieAura provides opportunities for the everyday person to become Independent Retailers with exclusive rights to market and distribute revolutionary products at minimal cost and with competitive compensation incentives. To learn more about CieAura, visit: [www.CieAura.com](http://www.CieAura.com).

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