

CieAura Appoints Jerry “JY” Yerke to Corporate Management Team

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Houston, TX ([PRWEB](#)) February 18, 2010 -- [CieAura](#), a direct sales company distributing CieAura Transparent Holographic Chips™, has announced Jerry Yerke as CieAura Senior Vice President.

Mr. Jerry Yerke, or “JY” as he is affectionately known in the industry, was hired on as Senior Vice President by CieAura, LLC on February 8, 2010. With over 15 years in the Network Marketing industry, JY brings a wealth of sales and leadership experience to CieAura. Prior to joining CieAura, he successfully helped launch several Network Marketing companies and propelled them to incredible growth, as a top distributor, a corporate executive and shareholder.

Several of these companies achieved not only domestic success, but also worldwide acclaim, specifically in Southeast Asia.

He was also one of the top agents with Excel Communications out of Dallas, Texas as they grew from \$30 million to \$1.4 billion in revenue. JY later became Executive Vice President of Lexxus International-Philippines and supported all of Southeast Asia as the company grew from \$20 million in sales in 2001 to over \$200 million in 2004. With JY's extensive background in distribution and marketing, he brings great value to CieAura.

JY also understands the retail side of the business. Before becoming involved in Network Marketing, JY was the largest Domino's Pizza franchise owner in the state of Nevada. As a consummate entrepreneur, he rose to the top of the Domino's franchise organization and has been recognized with numerous business awards.

“The addition of Jerry Yerke to our corporate management team is a huge value to our company and our Independent Retailers. As an executive, he has proven to be a leader in management in helping companies grow from small-to-big worldwide. Jerry's first hand experience and track record as a top income earner in the networking marketing industry will bring an intimate level of expertise in helping our distributors on their own road to success.” says CEO and Founder of CieAura, LLC, Ken Rasner.

The official Launch Event for CieAura will take place on Thursday, March 18 – Sunday, March 20, 2010 at the Hilton Americas Hotel in Houston, Texas. For event details, please visit www.cieauraevents.com.

[About CieAura, LLC](#) – Creating Total Balance for Life. CieAura is a U.S.-based direct sales company distributing CieAura Transparent Holographic Chips™. Utilizing 3000 years of science in a 21st century delivery system, CieAura's Transparent Holographic Chips™ are computer-programmed holograms based on sophisticated combinations of homeopathic processes. CieAura Holographic Chips have the look of simple decals on the body or clothing and are totally non-invasive without any chemical component. When applied to specific acupuncture areas, customers report an increase in energy and stamina, deeper, more restful sleep, pain relief and other positive results depending on the program formula of the Holographic Chip and the related placement. [CieAura](#) provides opportunities for the everyday person to become Independent Retailers with exclusive rights to market and distribute revolutionary products at minimal cost and with competitive compensation incentives. To learn more about CieAura, visit: www.CieAura.com.

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